

News Release

FOR IMMEDIATE RELEASE

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Grants Awarded to Support Census Outreach in Northwest Michigan

TRAVERSE CITY, MI – \$110,000 in grants will support 10 northwest Michigan agencies and collaboratives in their U.S. Census outreach activities in historically undercounted communities. The grants, awarded by Networks Northwest in partnership with the Michigan Nonprofit Association, range from \$5,000 to \$15,000. Grant recipients were selected by a committee of community members who offered a diverse representation of the region and who work with historically undercounted communities in northwest Michigan.

The agencies and collaboratives receiving the grants are:

- Area Agency on Aging of Northwest Michigan
- Disability Network Northern Michigan
- District Health Department #10
- Grand Traverse Community Collaborative
- Kalkaska County Commission on Aging
- Manistee County Council on Aging
- Northwest Michigan Community Action Agency
- Traverse Area District Library
- Traverse Health Clinic
- Wexford County Council on Aging

The United States Census occurs every 10 years and is the source of important information for communities, businesses, and governments. Census data is used to allocate federal funds that support education, infrastructure, and human service expenditures that are vital to our communities.

(MORE)

Historically, some populations – including low-income households, seasonal residents, communities of color, immigrants, and young children – have been undercounted in the census. A complete and accurate Census count is critical to northern Michigan to ensure communities receive their equitable share of state and federal resources in the coming decade.

Networks Northwest will support Census outreach in a number of other ways by identifying historically undercounted communities and by providing training and resources to nonprofit grant recipients.

To learn more about the campaign, visit nwm.org/BeCountedNW.

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, networksnorthwest.org Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.