

News Release

FOR IMMEDIATE RELEASE

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East Jordan Residents Encouraged to Participate in Survey for New Economic Development Strategy

EAST JORDAN, MI – East Jordan residents, neighbors, and visitors are being encouraged to take an online survey to help guide local leaders as they set a new strategy for economic prosperity. The City, with assistance from the Networks Northwest Community Development team, is creating an Economic Development Strategy that will identify opportunities and challenges to the City’s economic prosperity. The purpose of the Strategy is to support community revitalization, improve the local economy, and assist policymakers in the decision making process for future growth.

The survey will take 10-15 minutes to complete and is available on the Networks Northwest website at nwm.org/EJEconDev.

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NOTE to Media: Images are oftentimes available upon request by emailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, APEX Accelerator (formerly PTAC), various business services, and many different regional planning initiatives in response to our communities’ requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.