



BENEFITS OF SPONSORSHIP

As a leading community member in our region, you know that recruiting and retaining talent is a top priority. You understand the importance of exposing young people to the career opportunities in our region.

Your support of MiCareerQuest Northwest 2025 will provide important, one-of-a-kind exposure to career opportunities to thousands of students. Your support will affirm your commitment to preparing our youth for viable careers AND lifelong learning.

MiCareerQuest Northwest Sponsorship Opportunities

	Event Sponsor \$5,000	Industry Sponsor \$2,000	Blue Sponsor \$1,000	Red Sponsor \$500	Education Sponsor \$1,500*
Public Relations and Media Opportunities					
Logo paired with MiCQ logo on event press releases	x				
Logo recognition on social media	x	x	x	x	x
Logo recognition in event video	x	x	x	x	x
Interview with media coverage of the event	x				
Recognition on Print Materials					
Logo recognition on 50 volunteer t-shirts	x	x	x	x	x
Distribute marketing materials to students					x
Logo recognition on 2,000 flyers placed in student backpacks	x	x	x		x
Recognition on Event Website					
Logo recognition on website with hyperlink	x	x	x	x	x
Recognition and Opportunities during Event					
Logo paired with MiCQ logo on event banners	x				
Logo recognition on event banners		x	x	x	x
Logo recognition on industry banners		x			

*Educational entities must sponsor to participate in the event

The intrinsic value of the sponsorship is centered around the value of community. We want to see students return to our region to “Live, Work and Play” and this event demonstrates the support for both education and industry. It establishes a local commitment to the Workforce and Economic Development in our region.

Sponsorship Deadline: March 7, 2025

See the back of this page to become a sponsor.

Questions? Email micqnw@networksnorthwest.org.





Complete this form to become a sponsor.

Contact Information

Your organization: _____

Your name: _____

Phone: _____ Email: _____

Sponsorship Level

- Event Sponsor (\$5,000)
- Industry Sponsor (\$2,000)
- Blue Sponsor (\$1,000)
- Red (\$500)
- Education Sponsor (\$1,500)

Make checks payable to:

Northwest Michigan Works!, Inc.

Send this form and your check to:

Northwest Michigan Works!, Inc.
P.O. Box 506
Traverse City, MI 49685

Questions? Email [micqnw@networksnorthwest.org](mailto:micanw@networksnorthwest.org).

Thank you for your support of MiCareerQuest Northwest 2025!

