

News Release

FOR IMMEDIATE RELEASE

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SBDC Expands Online Services to Support Businesses During COVID-19 Outbreak

TRAVERSE CITY, MI – Business owners who have questions about the challenges they are facing while operating during the COVID-19 outbreak can get help through expanded online services being offered by the Michigan Small Business Development Center (MI-SBDC). The expanded offerings will include daily online group counseling opportunities for small business owners.

The MI-SBDC has created a new web page, sbdcmichigan.org/small-business-covid19, specifically for topics related to COVID-19. That web page includes links to the daily webinars and an archive of past webinars. The archive is separate from the SBDC's regular On Demand Library of webinar training topics.

Daily webinar topics will include Navigating the Cash Flow Crunch, E-Commerce During COVID-19, Human Resource Management During COVID-19, and more. There is live Q&A after each webinar. Once a week, there will also be an open forum with no specific topic where business owners can ask questions in real-time to a panel of MI-SBDC consultants. Beginning Wednesday, March 25, all webinars will occur at 2:00 pm Monday through Friday.

For more information, contact the SBDC at sbdc@networksnorthwest.org or 231-929-5060.

About Michigan SBDC

The Michigan Small Business Development Center (MI-SBDC) provides expert assistance at no cost to entrepreneurs looking to start or grow a business. The Northwest Michigan Regional Center is hosted by Networks Northwest and serves the ten county region including: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford counties. For more information, go to: nwm.org/sbdc.

The Michigan SBDC State Lead Center is located at Grand Valley State University, Seidman College of Business, in Grand Rapids. Michigan small business owners may access the Michigan SBDC services by contacting 616-331-7480 or SDBCMichigan.org.

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Board Chair: **Gary W. Fedus**
Chief Executive Officer: **Matt McCauley**



NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, networksnorthwest.org

Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.