

**News Release**  
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## **Online Career Profile Cards Provide Information About Local STEM Careers**

TRAVERSE CITY, MI —Northern Michigan is host to a wide variety of STEM careers. To help elevate STEM careers in our community, Northwest Michigan Works! partnered with Northwestern Lower MiSTEM Network to create the Career Profile Card project. The project consists of 100+ cards that contain information about local professionals employed in careers with a STEM emphasis, grouped by sector. The cards feature local professionals who share information about their career paths, what they enjoy about their careers, and what advice they have for students and job seekers interested in pursuing a career. Each card also includes information about the core tasks, job outlook, and the salary range in that career.

“Northwest Michigan Works! is excited to continue our collaboration with the MiSTEM Network through the Career Profile Cards project,” said Lisa Schut, Regional Director at Northwest Michigan Works!. “We look forward to getting this valuable information into the hands of students and job seekers throughout the region. Understanding the level of demand for an occupation, credential expectations, and wage range plays a significant role in helping people decide which career pathways to consider and pursue.”

The Career Profile Cards are available on the Northwest Michigan Works! website at [nwm.org/CareerProfiles](http://nwm.org/CareerProfiles).

To add a career from your life or business submit an application on the Northwestern Lower MiSTEM Network [Career Profile Page](#) located on the Resources page of the Educators section of the MiSTEM Network website at [mistemregion13.com](http://mistemregion13.com).

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NOTE to Media: Images are oftentimes available upon request by emailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our website, [networksnorthwest.org](http://networksnorthwest.org). Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.