

Placemaking for Pedestrians:

Turning Multi-Modal Transportation Transition Points into
Placemaking Opportunities

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Michigan Land Use Institute



Grand Vision Placemaking Summit

May 21, 2012

Places are for people, not cars



People enjoy great places as pedestrians

12,000 people have spoken,
pointing to a future for northwest Michigan

THE GRAND VISION



Transportation Network

The Transportation Network seeks to ensure that transportation projects are designed to maintain and improve the existing road system, increase public transportation services

Search

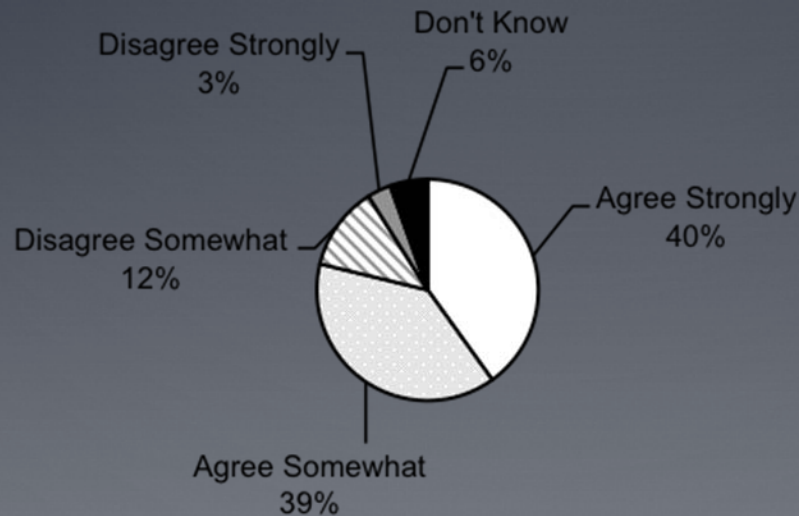
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“The Transportation Network seeks to ensure that transportation projects are designed to maintain and improve the existing road system, ***increase public transportation services between cities and villages in the region, and expand infrastructure serving pedestrians and bicyclists both in and out of town.***”

Public Support for Central Public Parking: 79%

Grand Vision Public Opinion Survey, March-April 2009:

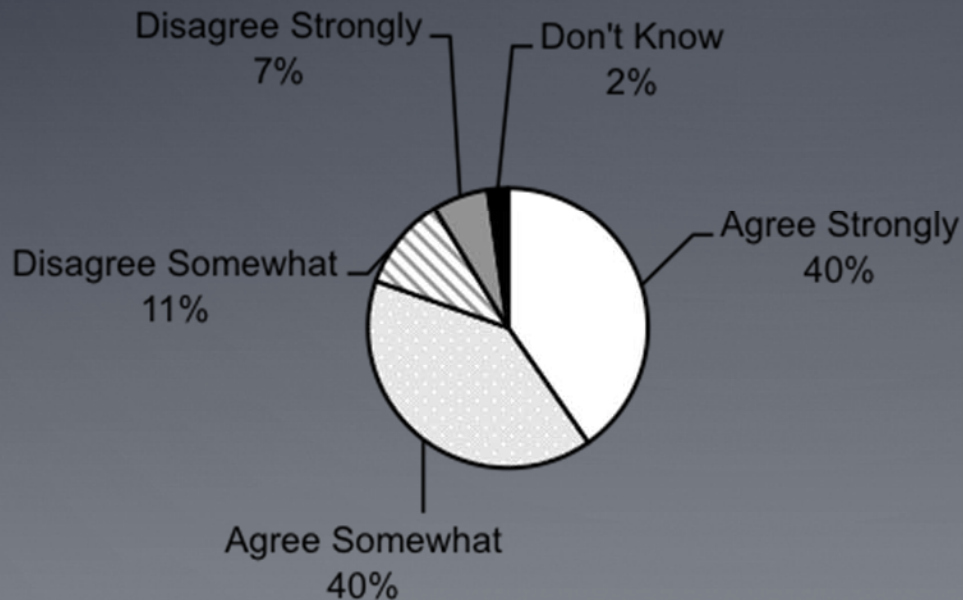
"I think increased traffic in our villages and cities would be okay if I could park once and walk to shops, jobs, schools and parks."



Public Support for Biking and Walking Infrastructure – 80%

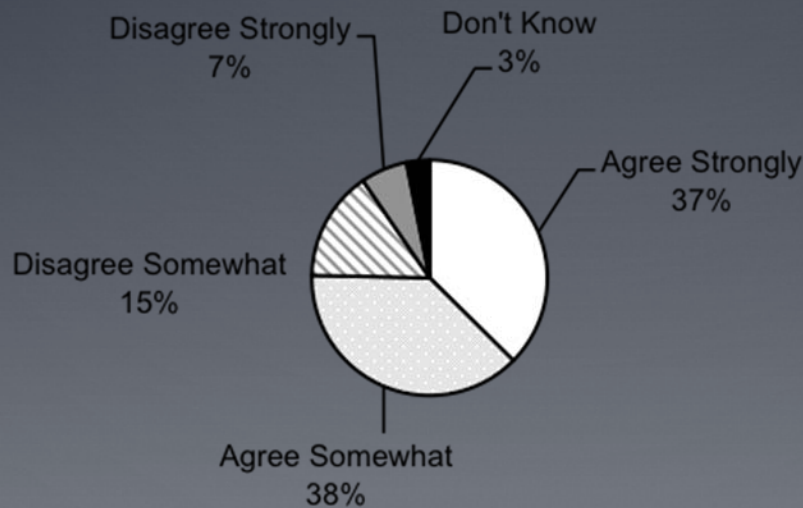
Grand Vision Public Opinion Survey, March-April 2009:

"I think future investments in transportation should include trails and sidewalks for biking and walking, even if it means some roads aren't widened."



Public Support for Public Transit Infrastructure – 75%

**Grand Vision Public Opinion Survey, March-April 2009:
"I think future investments in transportation should include more
public transportation, including in-town buses and regional bus service,
even if it means some roads aren't widened."**



What Are Transportation Transition Points?

Places Where Visitors To Your Place Become Pedestrians:

- Public Parking Lots
 - Trail Heads in Villages
 - Fixed-Route Bus Stops
-

Public Parking Lots:

Places where people can park once and walk to shops, jobs, schools and parks

vs. Private parking

- Public kiosks and wayfinding signage
 - Public Restrooms
 - Convenient – not free
-

Trail Heads in Villages

- Bike parking/ racks
 - Public drinking fountains
 - Shady benches
 - Public kiosks and wayfinding signage
 - Restrooms
-





Fixed-Route Bus Stops

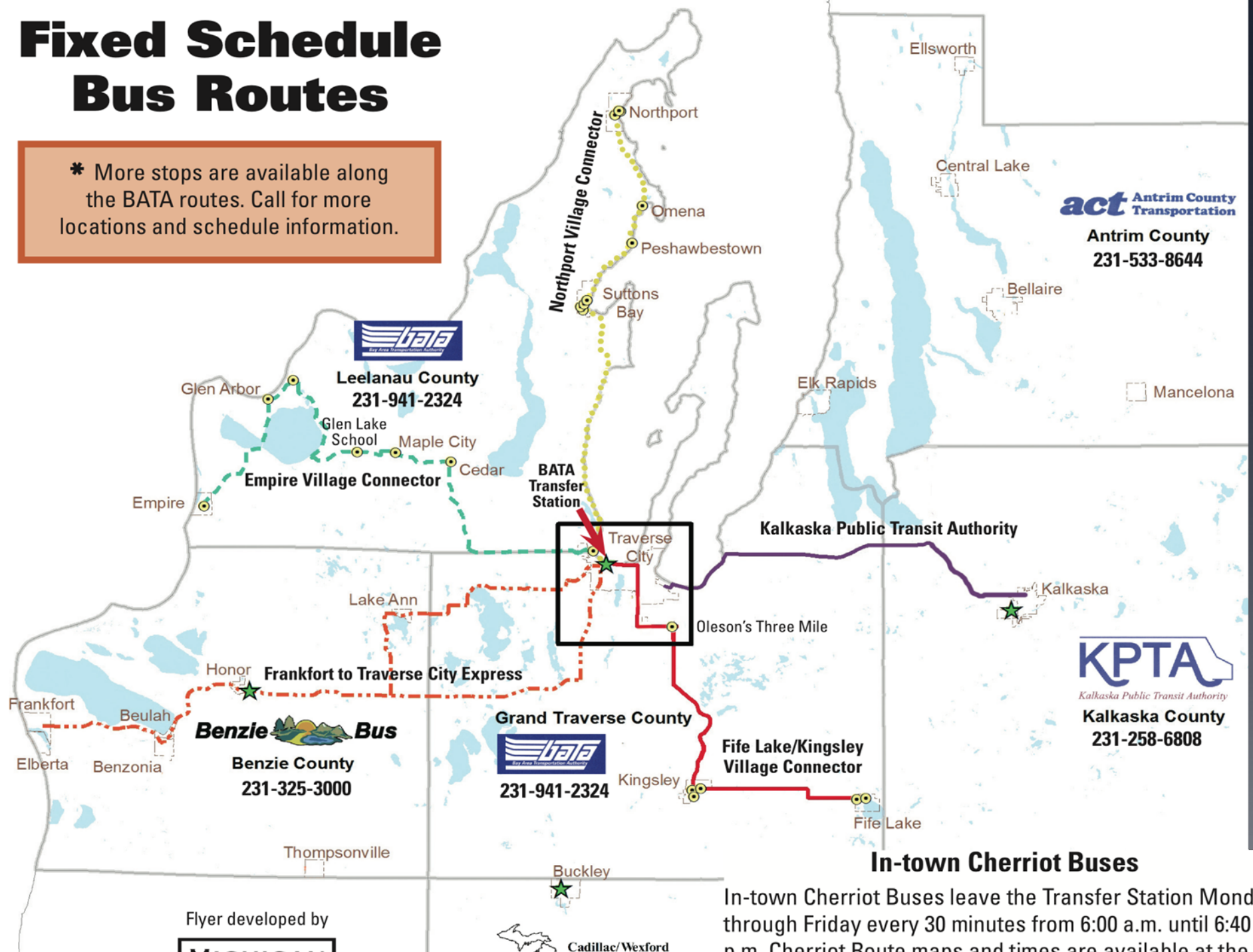
- People get off the bus as pedestrians
 - They should get dropped right into the center of the place
 - Public information/ wayfinding signage
 - Restrooms
 - Public drinking fountain
 - Shady benches
-

Village Connector Routes

- BATA - Northport/ Suttons Bay
 - BATA - Empire
 - BATA - Kingsley/ Fife Lake
 - Benzie Bus – Frankfort to TC
-

Fixed Schedule Bus Routes

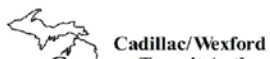
* More stops are available along the BATA routes. Call for more locations and schedule information.



In-town Cherriot Buses

In-town Cherriot Buses leave the Transfer Station Monday through Friday every 30 minutes from 6:00 a.m. until 6:40 p.m. Cherriot Route maps and times are available at the

Flyer developed by





Bata
BRAND CENTER



0029152

Northport Village Connector



Suttons Bay Library



Near Post Office in Suttons Bay



Leelanau Sands Casino - Peshawbestown



POST OFFICE - OMENA MICH

NEIGHBORHOOD
WATCH
FOR ALL THE GOOD
PROGRAMS IN YOUR
COMMUNITY

4500
DURAMAX
DIESEL

44

I WANT YOU



Northport Marina

Kingsley Village Connector



Cherryland Center



Oleson's Three Mile Road



Downtown Kingsley



Village
Connector
BUS STOP

29



2500



Fife Lake

Empire Village Connector



Cedar



KEYTOWN'S KEY BREW
NEW LOW PRICE!
99¢
BOTTLES

GABE'S
COUNTRY MARKET
FRESH MEAT BEEF JERKY
BEER WINE HOMEMADE SAUSAGES

ICE **COLD** BEER
BUD LIGHT
HERE WE GO

FREE
18 PK CANS
9.99

OPEN

Pegtown Station

Maple City

My Bus Stop: Burdickville





Empire



BENZIE BUS

Connecting People to Community



Beulah

Other Fun Bus Stops



Senior Center – Traverse City



Mendocino CA



BUS STOP


Bus Stop
City Hall CH3









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