

News Release
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2000 Students Learn About Local Careers at MiCareerQuest Northwest 2022

TRAVERSE CITY, MI—2,000 ninth graders from 30 northern Michigan school districts learned about local career options at MiCareerQuest Northwest May 12 in Traverse City. The hands-on career exploration event featured 50 employers and more than 100 occupations in fields including manufacturing, construction, agriculture, hospitality, healthcare, IT, human services, and more. The event was held at the Grand Traverse County Civic Center.

“MiCareerQuest Northwest is an invaluable opportunity for area 9th graders to explore the fantastic array of career opportunities, apprenticeships, and educational options available right here in northern Michigan,” said Jody Hansen, Investor Engagement Administrator at Traverse Connect. “It was fantastic to hear kids say, “I can picture myself doing this” as they interacted with employers and the hands-on activities. What a great resource put together by Networks Northwest!”

“It was a wonderful experience and it opened my eyes to a lot of different career opportunities,” said Katie Sutton, a student at Cadillac Innovation High School.

“This is a great opportunity for students to be able to explore a variety of career fields as they begin to make their career choice,” said Tim Rigling, Director of Career and Technical Education at the Wexford-Missaukee ISD. “MiCareerQuest offers the opportunity to talk to professionals about these careers directly from the experts.”

The first MiCareerQuest Northwest was held in 2019. The event was cancelled in 2020 and held virtually in 2021.

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NOTE to Media: Images are oftentimes available upon request by emailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media.

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10-county region. These programs include Northwest Michigan Works!, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business, and community services Networks Northwest offers if you visit our website, networksnorthwest.org. Networks Northwest's member counties are Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.