

**News Release**

FOR IMMEDIATE RELEASE

November 8, 2021

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## **Businesses Encouraged to Apply for Funding For Export Intern Training**

NORTHWEST LOWER, MI – Finding time to develop new export markets is a challenge for many small businesses. The Michigan Economic Development Corporation's (MEDC) International Trade and Development Internship Program is designed to help companies overcome that challenge by matching them to highly motivated student interns. The internship program, held in coordination with MSU International Business Center, is now accepting company registrations through December 3, 2021.

MEDC's International Trade and Development Internship Program supports exporters with university student recruitment, training, and wage reimbursement so companies can better focus on export expansion. Companies statewide that are dedicated to increasing export sales are invited to apply to the program which provides 50% reimbursement of student wages, up to \$3,600. The program features a coinciding training component to bolster internship outcomes for both companies and students.

More information about the program and the online application can be found at [nwm.org/TradeIntern](http://nwm.org/TradeIntern).

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NOTE to Media: Images are oftentimes available upon request by emailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution, file format, and file size. Or phone (231) 929-5047. Check our online Media Room at: [networksnorthwest.org/media](http://networksnorthwest.org/media)

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning

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