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**News Release**  
**FOR IMMEDIATE RELEASE**  
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## **New “Career Connection” Helps Kalkaska Area Job Seekers**

KALKASKA, MI –Job seekers will have the chance to learn about job opportunities and improve their job search skills by getting involved with the new Kalkaska Career Connection. The group will meet every other Tuesday from 9:00 a.m. to 10:00 a.m. beginning May 14. All the Career Connection meetings will take place at the Kalkaska Michigan Works! Service Center located at 103 3<sup>rd</sup> St.

“The Kalkaska Career Connection presents an open forum opportunity for job seekers to meet and network regarding employment opportunities in our area,” said Terry Vandercook, Northwest Michigan Works! Business Liaison. “The meetings will be hosted by Michigan Works! Professional Staff who will provide valuable insight regarding hiring trends and current job openings, as well as provide participants with personal assistance in preparing for their next job.”

The Kalkaska Career Connection will include opportunities for participants to develop their résumé writing and interview skills. There will also be guest speakers who will focus on different job search related topics. The information will help job seekers target their job search based on what employers are looking for.

The topic for the May 14 Kalkaska Career Connection meeting is, “Preparing for the local job market – What employers are looking for and how to meet the need.” The meeting is open to all job seekers and there is no charge to attend.

For more information contact Terry Vandercook, 231-620-8175, or the Kalkaska Michigan Works! Service Center, 231-258-8889.

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Chairman: **Larry C. Inman**

Workforce Development

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NOTE to Media: Images are oftentimes available upon request by e-mailing Tom White at [tomwhite@nwm.cog.mi.us](mailto:tomwhite@nwm.cog.mi.us) and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5044. Check our online Media Room at: [nwm.org/media](http://nwm.org/media)

Founded in 1974, the Northwest Michigan Council of Governments (NWMCOG) facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, YouthBuild, Small Business & Technology Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services NWMCOG offers if you visit our web site, [nwm.org](http://nwm.org)

NWMCOG's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.