



Join country market experts from Brazil, Canada, China, Mexico, and UAE to begin your global export expansion to these dynamic markets.

## TRAVERSE CITY- Monday, October 13

Grand Traverse Resort  
100 Grand Traverse Village Blvd  
Acme, MI 49610

### TOPICS

- Opportunities and trends in top export markets
- Assistance provided by the Michigan Centers and trade offices
- Success stories from participating Michigan companies
- 2014-2015 Michigan trade missions and trade shows
- One-on-one meetings available with speakers

### MARKET SPECIALISTS

Ning Shao and Yan Wu, [Michigan China Center](#)  
Gary Daley, [Michigan Canada Center](#)  
Claudia Tomaselli, [Michigan Brazil Center](#)  
Efren Flores, [Michigan Mexico Center](#)  
Anne Jafery, [Channels, United Arab Emirates \(UAE\)](#)

### COMPANY PANELISTS

Tim English- [President, DCL Inc.](#)  
*Charlevoix, MI*  
Bob Welker- [International Sales Manager, Argonics](#)  
*Gwinn, MI*  
Martin Paul- [Sales Manager, World Magnetics](#)  
*Traverse City, MI*

Moderator: Christopher Bosio- [MEDC International Trade Manager](#)

### AGENDA

**8:00- 11:30:** Pre-scheduled company meetings, contact [export@michigan.org](mailto:export@michigan.org)  
**12:30- 1:00:** Registration  
**1:00- 2:00:** Introduction of Market Specialists  
**2:00- 2:15:** Networking Break  
**2:15- 3:00:** Company Panel  
**3:00- 3:30:** Networking Break  
**3:30- 4:30:** Market Specialists and Company Panel, with Q&A from Audience

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### GLOBAL TRADE DAYS- Week of Events

Tuesday, October 14:

**GRAND RAPIDS-** Grand Valley State University, L. William Seidman Center

Wednesday, October 15:

**SAGINAW-** Saginaw Valley State University, Curtiss Hall

**LANSING-** State Capitol Building, Rotunda (Reception Only)

Thursday, October 16

**TROY-** Management Education Center

Friday, October 17

**NOVI-** Suburban Collection Showplace Diamond Center (Pre-scheduled company meetings only)

### Registration and more information:

<http://www.michiganbusiness.org/grow/export-assistance/global-trade-days>

**REGISTRATION DEADLINE IS OCTOBER 8**